



SPIRITUAL WEALTH

HOW ENTREPRENEURS CAN
PROFITABLY BUILD
A PURPOSE DRIVEN BUSINESS
TO 7 FIGURE & BEYOND



FOUNDATIONZ
SACRED JOURNEYS

Congratulations on downloading this guide on how to profitably build a purpose driven business to 7 - figures and beyond.

THE KEY INTEGRATION

I have used the principles and strategies in this guide to generate millions in sales for my businesses over the years as well as that of my clients.

THE PATH TO ALIGNED BUSINESS CREATION HAS TWO COMPONENTS

- 1.** It's not just about making money and systemizing our business for scale and freedom.
- 2.** It's about aligning your inner world so that the way you serve the world and the offerings you are developing align with your personal values and your life's work.

Before you do anything else, you'll want to take a quick minute and join our Free Facebook Group for Entrepreneurs who want to Create Both Spiritual and Financial Wealth. [CLICK HERE](#)



[JOIN COMMUNITY](#)

I release new training every week in this group that we don't share anywhere else.

So, if you want the latest insider tips on *what's working right now* to clarify your life purpose, and scale a profitable aligned business click [RIGHT HERE](#) to join.

When we see your request to join, we'll be sure to approve you quickly.



THE PURPOSE

THE PURPOSE

The purpose of this workbook is to help you gain clarity around your life purpose and what you will devote a lifetime to building as an entrepreneur. Only with a long term perspective can we become masterful as entrepreneurs and really start to build financial wealth. Spiritual or personal wealth is the result of alignment. When you do both together, your business becomes the vehicle for your evolution.

If you take the time now to do this process you will save an enormous amount of time and effort.

As you clarify **Right Action**, you will know what to work on and why.

MY STORY

I grew up as a passionate young person who loved expressions and athletics. This period of my life I really



MY STORY

Learned how how to follow my heart and do what I loved.

I started in business at the age of 21 in 2011 and from there I went on to build home service businesses from scratch through the franchise model.

I built businesses like, [Shack Shine](#) and [Colour Craft](#)

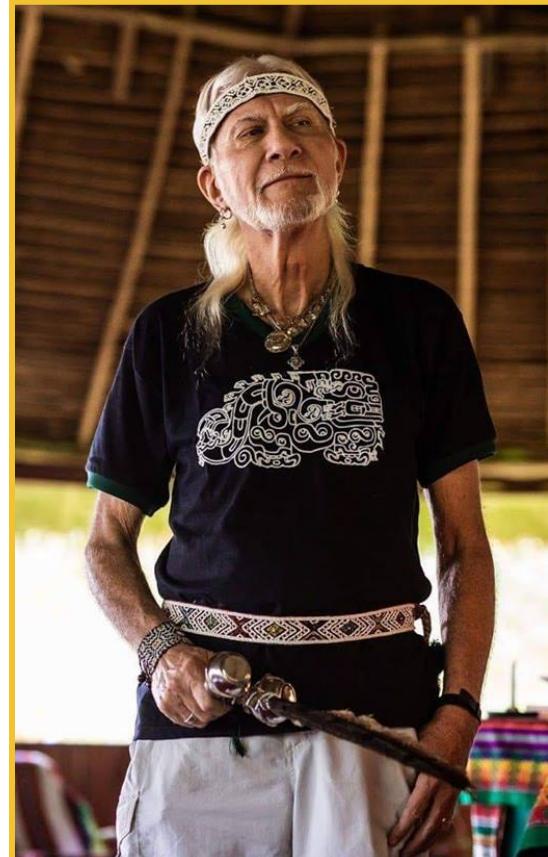
The thing I learned was how to scale businesses into the multi million dollar range using software and standard operating procedures. I learned that there were key process to follow & that any business can be systemized.



When I was 28, I went through a life crisis where I realized that I had been so immersed in business and making money for so long that I had totally lost touch with myself. I had forgotten what was important for living a great life.

MEETING MY TEACHER

Having systematized my business, for the next 5 years would spend focused on deep personal and spiritual work learning from masters around the world. People like Don Howard, the most powerful man I ever met.



This is when it became truly clear to me that the purpose of entrepreneurship is to help people with their personal journey of evolution.

That is what **THIS WORKBOOK** is about.



THE PROCESS

THE PROCESS

There is a lot of noise in the world today trying to persuade you to consume and be something that may not be true for you. For this reason, you must make space to go inwards to find the answers you are looking for. Your success creating an aligned, profitable & Scalable business will come down to these 4 key factors – and you need to get them all!

The Step - By - Step process in this workbook will be...

1. **Self Discovery Exercise**
2. **Establish Your Companies Core Values**
3. **Refine Your Mission & Vision**
4. **6 Fundamentals Pillars of a Scalable Business**

Get just one of these wrong and you and your business will struggle. The danger in creating a business only for **Profit** or only for **Alignment**, is that unless you have both you can never fully align yourself long term into the highest fulfillment.

SELF *DISCOVERY*

Take the next 10 minutes to answer and complete the following exercises.



SELF DISCOVERY #1

What was I told about work and success from my parents when I was a kid?

How has my life reflected these messages?

Where did I see my future self when I was young?

How has what I wanted when I was a kid changed as I got older?

What would I like to bring into my life right now?

What would I like to let go of or decommit from right now?

What would I like to let go of or decommit from right now?

SELF DISCOVERY #2

DREAM'S & DESIRES

List what you have dreamed of doing or being in the past (especially as a child), before other people's opinions become important?

STRENGTHS, SKILLS & NATURAL TALENTS

My personal strength and natural talents are?

The things I am good at doing that come easy for me are?

Others would say I am an expert at?

If I had to teach something that was close to my heart it would be?

PERSONAL INTERESTS

My favorite thing to do in the past before I got too busy with life were?

My favorite things to do now BY FAR are?

My favorite topics of conversation are always....?

The types of books I always read are....?

INSPIRATION

Who inspires you in life? Give names and reasons why.

If you could have written any book, which one would you have loved to write? Why?

JOY & MEANING

These activities make my heart sing, give me a true feeling of joy, and raise my spirit whenever I engage in them?

What activities make me lose track of time?

What is it that really excites me about life?

What do I hold most sacred in my life?

PAST CAREER & WORK

(INCLUDE PEOPLE, PLACES, TASKS, TOPICS, FINANCES)

The parts of my past work which have been the most enjoyable are?

The parts of my past work which have been the most enjoyable are?

What 5 careers or businesses have you always wanted to try?

REGRETS

What would you regret not doing, being or having in your life, if you were going to die tomorrow?

What holds you back from creating exactly what it is you want?

PRESSING RESTART

If you could start again with no past and a fully clean slate and live your life over, what would you create the next time around?

Looking back on your life here, what do you notice? Are there any patterns that have shaped your career path

REFLECTIONS

2. CORE VALUES

VALUES FIRST

Our values act as principles for what we do and how we make decisions in life and in business. As leaders we must have a deep understanding of our values and the values of our business. Many people can not define their values clearly. This leads to indecision and ambiguity when it comes to business and leadership. Learning to live a values based life is crucial for higher fulfillment

This section we clarify our 5 top personal values, which at some level must be correlated to your businesses values

HERE IS A LIST OF POTENTIAL VALUES (Pick 4 highest values)

Love	Hard Work	Integrity
Adventure	Peace	Acheivemet
Spirituality	Wealth	Health
Wellness	Tolerance	Nutrition
PLayfulness	Learning	Joy
Security	Creativity	Fitness
Compassion	Financial Freedom	Growth
Beauty	Time Freedom	Friendship
Family	Contribution	Faith
Reality	Passion	Independance
Consciousness	Productivity	Empowerment
Integrity	Service	Teaching
Intelligence	Relationships	

VALUE. 1 _____

VALUE. 2 _____

VALUE. 3 _____

VALUE. 4 _____



DESCRIBE YOUR
CORE VALUES

Different things mean different things to different people.
Describe your relationship to each of your core values.
What do they mean to you at this time in your life?

CORE VALUE #1

CORE VALUE #2

CORE VALUE #3

CORE VALUES #4

TEST YOUR VALUES

We all generally invest our energy in 3 primary ways. How we allocate resources in these 3 core areas shapes our culture, economy & our spirituality.

1. Where we work / The business we start

2. What we consume

3. How we invest financially

● We spend a great deal of our life working on our business. Are you able to practice your core values in the business? If so, how?

TEST YOUR VALUES

- We vote with our dollars. Do the products you consume in life, both big and small, reflect your core values? Explain?

- Do you support the mission statements of the companies you buy stock in?

- If I were to look at your weekly calendar would it be easy to identify your core values through how you live your life?

MISSION & VISION

Your Company Vision, Mission & Principles give direction to your life, your future wealth and your ultimate destiny. When you really do the deeper work in our life you come to find that your mission is much bigger than you, and ultimately your life is about serving others.

3.
MISSION & VISION

Service to others is the highest form of fulfillment in life. The question is how are you best suited to serve other people.

Taking the time to feel into, and refine your Vision, Mission, and Values both personally and in your company will shape everything to come afterwards. They act like the underlying DNA that shapes behavior, decision making, and motivation. If you have a team, this will act as the framework for the entire team.

SERVICE



Why do you and your company exist, other than for the purpose of making money? This is the acid test of a company's purpose and whether it really matters. If you want your company to be successful, it has to matter to you and to other people. Use this worksheet

THE PROBLEM

(Why do you need to do anything?)

Start by defining the problem you see in the world, who experiences it, why it's important and why you feel compelled to fix it. State the problem below:

THE VISION

(Where do you want to go? Who do you want to become?)

Your vision statement gives the company direction. It is the future of the business and your life, which then provides the purpose. The vision statement is about what you want to become. It's aspirational. Write your vision below:

THE MISSION

(How do you plan to get there?)

Your mission statement talks about how you will get to where you want to be in the future. It's more grounded in today's reality, goals and immediate actions. Write your mission below:

THE PRINCIPLES

(What fundamental beliefs is your business philosophy built on?)

Your values are fundamental truths or propositions that serve as the foundation for you, your team and your customers' belief system, behavior and chain of reasoning.

- _____
- _____
- _____
- _____
- _____



4.
BUSINESS
FUNDAMENTALS

BUSINESS **FUNDAMENTALS**

Once you have gotten clear on who you are and what you want to build and master over the next decade, it's time to commit to the process of creating. There are 7 foundational areas to balance when building a company to 7-figures.

1. PLANNING & FINANCIAL BUDGETING

- *Annual Strategic Planning*
- *Setting budgets to maximize profitability*
- *Creating weekly sales and production plans to achieve annual revenue targets*
- *Understanding cash flow and spending*
- *Long term Investment Strategy*
- *Implementing technology to streamline communication across marketing, sales and production*
- *Documenting and standardizing all processes in the company*

2. GOAL SETTING & EXECUTION

- *Building Business Plans with quarterly reviews*
- *Bi-weekly goal setting to hold you accountable*
- *Time and Priority Management for leaders*
- *Managing stress in pursuit of goals*

3. MARKETING & SALES

- *Building a proactive marketing campaign that attracts your ideal clients*
- *Brand Development*
- *Optimizing your in-field and online brand presence*
- *Developing an accurate pricing strategy*
- *Standardizing a replicable sales process*
- *Learning professional sales to maximize closing ratios*

4. COMPANY STRUCTURE

- *Defining your organizational structure*
- *Building job descriptions for everyone in your company, with clear roles, goals and deliverables*
- *Setting up weekly goal setting and reporting for you and your team*
- *Implementing technology to streamline communication across marketing, sales and service delivery*
- *Documenting and standardizing all processes in the company*

5. RECRUITING & HIRING

- *Professional interviewing tactics to predict people's future behavior*
- *Matching personalities to the correct roles*
- *Effective onboarding and expectation setting to maximize retention*

6. TRAINING & LEADERSHIP

- *Building standardized training programs*
- *Coaching key management staff for long term retention*
- *Holding accountability to maximize team productivity*
- *Managing healthy conflict within your team*
- *Implementing annual performance reviews*
- *Delegation of roles as you evolve*

7. PSYCHO-SPIRITUAL MASTERY

- *Who am I?*
- *Re-programming limiting beliefs*
- *Identity Clearing*
- *Identity Upgrades*
- *Polarity Integrations to clear charge*
- *Belief Alteration*

NEXT STEPS

Obviously, there are a lot of details about creating and scaling a profitable aligned business that I can't practically cover in a short guide like this. But you may still have questions like...

1. Do I need to switch my company if my current company is not in alignment with my core values?
2. What if my passion is not scalable?
3. What if I want to keep my work and my passions separate? Is this not a good strategy for a deeply meaningful life?
4. How do I make sales if I'm just starting out and don't have an audience?



5. What scaleable models of business are available to me that align with my higher life purpose?
6. How do I make my program stand out in a saturated market?
7. What do I do if I can't think of a way to make my offer unique?
8. What if I still don't feel clear about my higher purpose and my long term vision for my life?
9. How do I build a proper financial business plan?
10. How do I build step by step an annual strategic plan?
11. How do I enroll my team into the company vision and mission?

If you want help in any of these areas, you can speak with me directly over a **FREE** strategic planning session

You can click right **[HERE](#)** to book your call now

I offer *ONE free Strategy Session* to everyone. After that, if you like the plan we lay out for you and want our help to implement it, we can discuss working with us after your call.

If you DON'T want to speak with anyone just yet, but still want to learn more about what we do and how we help people profitably build aligned purpose driven business to 7 - figures and beyond, then check out this training video **[RIGHT HERE](#)**.

**TO YOUR
SUCCESS!**

